December 1, 2020 ₂₅₉₃₀₇₂₅

CERTIFICATE OF ACHIEVEMENT

Matthew Ferguson

has successfully completed:

Social Marketing Certification







Content Marketing Certified

Matt Ferguson

The bearer of this certificate is hereby deemed fully capable and skilled in content marketing. They have been tested on best practices and are capable of applying them to long-term content planning, content creation, promotion, and analysis, and increasing results through growth marketing.

Certified: Nov 24 2020 - Valid until: Dec 24 2022

Certification code: 0dbe805967a64f6182721fe5434793a8



CEO Brian Halligan



Inbound Marketing Certified

Matt Ferguson

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound marketing techniques. They have been tested on best practices and are ready to take an inbound approach to creating content, using social promotion, converting and nurturing leads, and marketing to customers.

Certified: Jan 22 2021 - Valid until: Feb 21 2023

Certification code: b724bfebdbc342cd88a9e678b8d030b6

HubSpot Academy

CEO Brian Halligan

AGH University, LLC

301 N. Main, Suite 1700, Wichita, Kansas 67202 (316) 267-7231

Certificate of Completion

This Certificate is Presented to:

Matthew Ferguson

For successful completion of

Applying the AICPA Code of Conduct

Awarded: 06/09/2021 Location: Internet-based

National Registry of CPE Sponsors Number: 125734 Instructional delivery method: Group internet-based

> Field of Study Regulatory Ethics -Technical

Recommended CPE Credit

1.0

Mike Ditch Jr.

AGH University CPE Program Administrator

In accordance with the standards of the National Registry of CPE Sponsors, CPE credits have been granted based on a 50-minute hour.